Orders

Order / Rev:

104878

Alt Order #:

06837423

Product Desc:

**OBAMA 4 AMERICA** 

Estimate:

1522

Flight Dates:

08/03/12 - 09/03/12

Original Date / Rev: Order Type:

07/30/12 / 08/06/12 **GENERAL** 

Primary AE:

Sales Office:

Sales Region:

KSNV

Amy McCreary

**BLPHI** 

National

Agency

Name:

GMMB, Inc./ Washington D.C.

**Buying Contact:** 

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

00:05:00

15%

Cash

Advertiser

Name:

Priority:

**Obama for America** 

Demographic:

A35+

Product Codes:

PLC01-Democrat

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	471	\$374,200.00	\$318,070.00
08/27/12	00/03/12	206	\$138 325 00	\$117 576 25

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	471	\$374,200.00	\$318,070.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	677	\$512,525.00	\$435,646.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$512,525.00
Market	100%	\$1 708 416 67

Competitive Share	Share	Tota							
CABLE	0%	\$0.00							
KBLR	0%	\$0.00							
KFBT	0%	\$0.00							
KINC	0%	\$0.00							
KLAS	19%	\$324,599.17							
KLVX	0%	\$0.00							
KSNV-	0%	\$0.00							
KTNV	19%	\$324,599.17							
KTUD	1%	\$17,084.17							
KVVU	22%	\$375,851.67							
KVWB	0%	\$0.00							
LV1	0%	\$0.00							
UNKWN	9%	\$153,757.50							

WAKE UP WITH THE WAGNERS

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KSNV

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OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch S	Start Er	nd	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 08	8/03/12 09/	/03/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MTWTF	:30	4	\$400.001	0.00 NM	44	\$17,600.00
COMMENT WAKE UP			B LINES A THRU I NERS	В								
Start D Week: 07/31/		<u>Date</u> 06/12	Weekdays MF	Spots/Week 4	Rate \$400.00	Rating 0.00						
Week: 08/07/		3/12	MTWTF	10	\$400.00	0.00						
Week: 08/14/	/12 08/2	20/12	MTWTF	10	\$400.00	0.00				- 1		
Week: 08/21/ Week: 08/28/		27/12 03/12	MTWTF	10	\$400.00	0.00				- 1		
			Wake Up Early w	10 / Wagn@M	\$400.00 430a-5a	0.00 MTWTS	:30	4	\$150.002	0.00 NM	4	\$600.00
			Wake Up Early W E WAGNERS	7/2	4304-34	MIWI 3	.50	4	ψ130.002	0.00 14101	4	\$600.00
Start D	Date End	Date	Weekdays	Spots/Week	Rate	Rating				-		
Week: 08/07/	/12 08/1	13/12	MTWTS	4	\$150.00	0.00						
E 3 KSNV 08			Wake Up Early w Wake Up Early V		430a-5a	MTWTS	:30	5	\$200.001	0.00 NM	15	\$3,000.00
			E WAGNERS	0		B						
Start D Week: 08/14/		<u>Date</u> 20/12	<u>Weekdays</u> MTWTS	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00				- 1		
Week: 08/21/		27/12	MTWTS	5	\$200.00	0.00						
Week: 08/28/	/12 09/0	03/12	MTWTS	5	\$200.00	0.00						
E 4 KSNV 08	8/03/12 09	/03/12	M-F 6-7a WakeU	N	6-7a	MTWTF	:30	4	\$700.001	0.00 NM	36	\$25,200.00
COMMENT WAKE UP			M-F 6-7a WakeU B LINES A THRU NERS									
Start D		Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/		06/12	MF	4	\$700.00	0.00						
Week: 08/07/ Week: 08/14/		13/12 20/12	MTWTF MTWTF	2 10	\$700.00 \$700.00	0.00 0.00						
Week: 08/21/		27/12	MTWTF	10	\$700.00	0.00						
Week: 08/28/		03/12	MT.WTF	10	\$700.00	0.00						
E 5 KSNV 08			Today Show	CM	658a-9am	MTWTF	:30	4	\$1,400.001	0.00 NM	36	\$50,400.00
TODAY SH	HOW		B LINES A THRU									
Start D		Date	<u>Weekdays</u> MF	Spots/Week	Rate	Rating				- 1		
Week: 07/31/ Week: 08/07/		06/12 13/12	MTWTF		\$1,400.00 \$1,400.00	0.00 0.00						
Week: 08/14/		20/12	MTWTF		\$1,400.00	0.00						
Week: 08/21/ Week: 08/28/		27/12 03/12	MTWTF MTWTF		\$1,400.00 \$1,400.00	0.00						
			News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	3	\$1,050.00
NEWS 3 A	AT SUNRIS	E	News 3 Sunrise	SATURDAY						3003/300000 H 000000		
Start D		<u>Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/ Week: 08/20/		19/12 26/12	S-	1	\$350.00 \$350.00	0.00 0.00						
Week: 08/27/		02/12	S-	1	\$350.00	0.00						
E 8 KSNV 0			Saturday Today Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	3	\$1,875.00
	AY TODAY		200	Park to the second of	a digage on	L21 8700 11						
Start D	A CONTRACTOR OF THE PARTY OF TH	d Date	<u>Weekdays</u> S-	Spots/Week	Rate \$625.00	Rating						
Week: 08/13/ Week: 08/20/		19/12 26/12	S-	1	\$625.00	0.00 0.00						
Week: 08/27/		02/12	S-	1	\$625.00	0.00						
E 10 KSNV 0			Nevada Newsma		5:00- 6:00a	ımS	;30	1	\$825.003	0.00 NM	3	\$2,475.00
			o pgm 8/5, 8/12		23 <u>11</u> 222222	and a second						
<u>Start I</u> Week: 08/13		<u>d Date</u> 19/12	<u>Weekdays</u> S	Spots/Week	Rate \$825.00	Rating 0.00						
Week: 08/20		26/12	S	1	\$825.00	0.00				1		
Week: 08/27	7/12 09/	02/12	S	1	\$825.00	0.00						

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KSNV

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1522

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 11 KSNV 08/19/12 09/02/12 News 3 Sunrise - SUND&M 6a-7a :30 \$325.001 0.00 NM \$975.00 News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE no pgm 8/5, 8/12 Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5 1 \$325.00 0.00 ----5 Week: 08/20/12 08/26/12 1 \$325.00 0.00 ----5 Week: 08/27/12 09/02/12 \$325.00 0.00 E 12 KSNV 08/19/12 09/02/12 Sunday Today CM 7a-8am ----5 :30 \$625.001 0.00 NM \$3,750.00 Sunday Today TODAY ON SUNDAY no pgm 8/5, 8/12 Weekdays Spots/Week Start Date End Date Rate Rating Week: 08/13/12 08/19/12 ----S 2 \$625.00 0.00 Week: 08/20/12 08/26/12 -----2 \$625.00 0.00 ----S Week: 08/27/12 2 09/02/12 \$625.00 0.00 E 13 KSNV 08/19/12 09/02/12 Meet the Press CM 8a-9am ----S :30 1 \$3,000,001 0.00 NM \$9,000.00 3 Meet the Press MEET THE PRESS no pgm 8/5, 8/12 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S 1 \$3,000.00 0.00 Week: 08/20/12 08/26/12 ----5 0.00 1 \$3,000.00 ----5 Week: 08/27/12 09/02/12 1 \$3,000.00 0.00 E 14 KSNV 08/19/12 09/02/12 News 3 Today Wknd 9a-930am CM ----5 \$500.001 :30 0.00 NM \$1,500.00 News 3 Today NEWS 3 TODAY/WKEND no pgm 8/5, 8/12 Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 08/13/12 08/19/12 ----5 1 \$500.00 0.00 ----S Week: 08/20/12 08/26/12 1 \$500.00 0.00 ----5 Week: 08/27/12 09/02/12 \$500.00 0.00 E 15 KSNV 08/19/12 09/02/12 Chris Matthews 9:30AM SM 9:30a-10a ----5 .30 \$500.001 0.00 NM 3 \$1,500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 ---S 08/19/12 \$500.00 0.00 1 ----S Week: 08/20/12 08/26/12 1 \$500.00 0.00 ----5 Week: 08/27/12 09/02/12 \$500.00 0.00 E 16 KSNV 08/07/12 09/03/12 M-F Today Show II 3rd HCM 9-10a \$500.001 0.00 NM MTWTF--:30 32 \$16,000.00 M-F Today Show II COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----2 \$500.00 0.00 MTWTF--Week: 08/14/12 08/20/12 10 \$500.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$500.00 0.00 MTWTF--Week: 08/28/12 09/03/12 10 \$500.00 0.00 E 17 KSNV 08/07/12 09/03/12 M-F Today Show III 4th IBM 10am-11am MTWTF--:30 \$325.001 0.00 NM \$10,400.00 Today 4th Hour COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III **End Date** Spots/Week Start Date Weekdays Rate Rating M-----Week: 08/07/12 08/13/12 2 \$325.00 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$325.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$325.00 0.00 09/03/12 -TWTF--\$325.00 Week: 08/28/12 10 0.00 E 18 KSNV 08/07/12 09/03/12 Rachael Ray CM 11am-12pm MTWTF--\$325.001 0.00 NM \$10,400.00 Rachael Ray COMMENTS APPLY TO SUB LINES A THRU B RACHEL RAY Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/07/12 08/13/12 M----2 \$325.00 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$325.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$325.00 0.00 Week: 08/28/12 09/03/12 -TWTF--10 \$325.00 0.00 E 19 KSNV 08/07/12 09/03/12 CM 12-1230pm MTWTF--.30 \$425.001 0.00 NM 17 \$7 225 00

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**KSNV** 

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OBAMA 4 AMERICA

Flight Dates:

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Estimate:

1522

Inventory Code Ln Ch Start End Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 AT NOON** Start Date Spots/Week **End Date** Weekdays Rating Rate Week: 08/07/12 08/13/12 \$425.00 2 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$425.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$425.00 0.00 09/03/12 -TWTF--5 Week: 08/28/12 \$425.00 0.00 E 20 KSNV 08/07/12 09/03/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 2 \$325.001 0.00 NM 17 \$5.525.00 The Agenda 1230pm COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AGENDA Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/07/12 08/13/12 M-----2 \$325.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$325.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$325.00 0.00 Week: 08/28/12 09/03/12 -TWTF--5 \$325.00 0.00 E 21 KSNV 08/07/12 09/03/12 Days of our Lives CM MTWTF--\$425.001 0.00 NM 1258p-2pm :30 2 17 \$7,225.00 Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 08/07/12 08/13/12 M----\$425.00 0.00 MTWTF--08/20/12 5 \$425.00 Week: 08/14/12 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$425.00 0.00 -TWTF--Week: 08/28/12 09/03/12 5 \$425.00 0.00 E 22 KSNV 08/07/12 09/03/12 The Doctors CM 2pm-3pm MTWTF--:30 2 \$325.001 0.00 NM \$10,400.00 The Doctors COMMENTS APPLY TO SUB LINES A THRU B THE DOCTORS Spots/Week Start Date End Date Weekdays Rate Rating Week: 08/07/12 08/13/12 2 \$325.00 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$325.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$325.00 0.00 -TWTF--10 \$325.00 0.00 Week: 08/28/12 09/03/12 E 23 KSNV 08/07/12 09/03/12 Dr. Phil CM :30 \$450.001 0.00 NM \$14,400.00 3-4p MTWTF--32 Dr Phil COMMENTS APPLY TO SUB LINES A THRU B DR. PHIL Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Rating Week: 08/07/12 08/13/12 M-----2 \$450.00 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$450.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$450.00 0.00 MTWTF--09/03/12 \$450.00 Week: 08/28/12 10 0.00 E 24 KSNV 08/07/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$700.001 0.00 NM \$11,900.00 17 4PM NEWS (1 hour) (4:30 PM-5:00 PM) COMMENTS APPLY TO SUB LINES A THRU B NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating \$700.00 Week: 08/07/12 08/13/12 MTWTF--2 0.00 MTWTF--Week: 08/14/12 08/20/12 \$700.00 0.00 5 MTWTF--\$700.00 Week: 08/21/12 08/27/12 5 0.00 Week: 08/28/12 09/03/12 MTWTF--5 \$700.00 0.00 E 25 KSNV 08/07/12 08/13/12 NEWS 3 at 4 (1 HOUR)CM MTWTF--:30 2 \$700.001 0.00 NM \$1,400.00 4-5pm 2 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Spots/Week Start Date **End Date** Weekdays Rate Rating 08/13/12 MTWTF--\$700.00 Week: 08/07/12 0.00 E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 5 \$600.001 0.00 NM \$9,000.00 MTWTF--15 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$600.00 0.00

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KSNV

Order / Rev: 104878

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OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch	Start	End	Inventory Code	No. of the last of	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 26 KSNV	08/14/1	2 09/03/12	NEWS 3 at 4 (1 l 4PM NEWS (1 ho	and the second s	4-5pm (4:00 PM-4:30	MTWTF	:30	5	\$600.001	0.00 NM	15	\$9,000.00
FIRST	NEWS 3	AT FOUR	4FW NEWS (1 110	Jui)	(4.00 PIVI-4.30	) PIVI)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2		08/27/12	MTWTF	5	\$600.00	0.00				- 1		
Week: 08/2		09/03/12	MTWTF	5	\$600.00	0.00						
E 27 KSNV	08/03/1	2 09/03/12	M-F Early News	CM	5-630p	MTWTF	:30	6	\$1,000.001	0.00 NM	66	\$66,000.00
COMME		PLY TO SU	M-F Early News B LINES A THRU	В								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/06/12	MF		\$1,000.00	0.00						
Week: 08/0		08/13/12	MTWTF		\$1,000.00	0.00						
Week: 08/2 Week: 08/2		08/20/12 08/27/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00						
Week: 08/2		09/03/12	MTWTF		\$1,000.00	0.00						
			M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$1,100.001	0.00 NM	5	\$5,500.00
JEOPAF			M-F Jeopardy						<b>4</b> .,			40,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/13/12	MTWTF	5	\$1,100.00	0.00						
E 29 KSNV	08/14/1	2 09/03/12	M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$1,000.001	0.00 NM	15	\$15,000.00
150541			M-F Jeopardy									
JEOPA		E 15 1	1A/	0 1 787 1	Б.	D (				1		
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
Week: 08/ Week: 08/		08/20/12 08/27/12	MTWTF	5	\$1,000.00 \$1,000.00	0.00 0.00				1		
Week: 08/		09/03/12	MTWTF		\$1,000.00	0.00						
E 30 KSNV			Sa-Su Early New		5pm-630pm	S-	:30	2	\$650.001	0.00 NM	6	\$3,900.00
			Sa-Su Early New									Marin 2.5 57 5.5
	EARLY N											
territory	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/ Week: 08/		08/19/12 08/26/12	S- S-	2 2		0.00 0.00						
Week: 08/		09/02/12	S-	2		0.00				- 1		
E 31 KSNV			M-F Wheel	CM	7-730pm	MTWTF	:30	5	\$1,000.001	0.00 NM	15	\$15,000.00
			M-F Wheel of Fo						+			4,
WHEEL	_									1		
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF		\$1,000.00	0.00						
Week: 08/		08/27/12	MTWTF		\$1,000.00	0.00						
Week: 08/		09/03/12	MTWTF		\$1,000.00	0.00	.20		\$000 004	0.00 NIM	4.5	<b>\$40,000,0</b>
		12 09/03/12 EWITH JON	Face to Face w/ Face to Face w/ RALSTON		730-758pm	MTWTF	:30	5	\$800.001	0.00 NM	15	\$12,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF	5		0.00						
Week: 08/	/21/12	08/27/12	MTWTF	5	\$800.00	0.00						
Week: 08/	/28/12	09/03/12	MTWTF	5	\$800.00	0.00						
E33 KSNV		12 09/01/12	Weekend Jeopal WKND Jeop/Wh		630-730pm	S-	:30	1	\$500.001	0.00 NM	3	\$1,500.0
JEOP/V		C. d D-4-	Medial	Control Allert	D-4-	Detine						
Sta Week: 08/	art Date	End Date 08/19/12	Weekdays S-	Spots/Week		Rating 0.00						
Week: 08		08/26/12	S-	1	\$500.00	0.00				1		
Week: 08		09/02/12	S-	1	\$500.00	0.00						
			News 3 Olympic News 3 Olympic		7:30-8:00PN		:30	1	\$750.001	0.00 NM	2	\$1,500.0
OLYMF	PIC ZONI	E								- 1		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		08/05/12	S-	1		0.00						
Week: 08		08/12/12	S-	1		0.00						
E35 KSNV	08/13/	12 08/13/12	!	CM	8-10pm	M	:30	1	\$2,300.001	0.00 NM	1	\$2,300.0

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KSNV

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
			Mon PR 8-10p Monday Prime 8-	10pm							
	EARN S		M/ I - I	C t - 0 N l -	Data	D. C					
Week: 08	art <u>Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$2,300.00	Rating 0.00					
E 36 KSNV	08/21/1	2 08/28/12	Tues PR 8-10p	CM	8-10pm	-T	:30	1 \$4,000.001	0.00 NM	2	\$8,000.00
AGT			Tuesday Prime 8	-10pm					1		
-	art Date	End Date	Weekdays -T	Spots/Week	Rate	Rating					
Week: 08 Week: 08		08/26/12 09/02/12	-T		\$4,000.00 \$4,000.00	0.00					
E37 KSNV	08/14/1	2 08/21/12		CM	10-11pm	-T	:30	1 \$2,000.001	0.00 NM	2	\$4,000.00
IOVE II	N THE W	ILD	Tuesday Prime 1	0-11pm							
Sta Week: 08	art Date	End Date 08/19/12	Weekdays -T	Spots/Week	Rate \$2,000.00	Rating					
Week: 08		08/26/12	-T	1	\$2,000.00	0.00 0.00					
E38 KSNV	08/16/1	2 08/30/12	Thurs PR 10-11p	CM	10-11pm	T	:30	1 \$2,100.001	0.00 NM	3	\$6,300.00
ROCK	CENTER	W/B. WILLI	Thursday Prime  AMS	10-11pm							
Sta Week: 08	art Date	End Date 08/19/12	Weekdays	Spots/Week	Rate	Rating					
Week: 08	3/20/12	08/26/12	T	1	\$2,100.00 \$2,100.00	0.00			- 1		
Week: 08		09/02/12	T Fri PR 9-10p	CM	\$2,100.00 9-10pm	0.00	:30	1 \$2,600.001	0.00 NM	1	¢2 600 00
		12 00/24/12	Friday Prime 9-1		9-10pm		.30	1 \$2,000.001	U.UU INIVI	1	\$2,600.00
GRIMN	/I (R) art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08		08/26/12	F		\$2,600.00	0.00					
E40 KSNV	08/17/1	12 08/31/12	Fri 10-11p Friday Prime 10-	CM	10-11pm	F	:30	1 \$3,200.001	0.00 NM	2	\$6,400.00
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F 41 KSNV		09/02/12	M-F News 3 at El		\$3,200.00 11pm-1135	0.00 om MTWTF	:30	2 \$1,100.001	0.00 NM	18	\$19.800.00
COMM		PPLY TO SU	M-F News 3 at E B LINES A THRU	leven				_ ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00 11111	, 0	\$10,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
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			1-F News 3 at Elev		m-1135pm		<u>ическаауз</u> <u>і</u> МF	:30 <del>(\$1,100.00</del>			
	ee MG 41		LATE NEWS]								
			1-F News 3 at Elev	<i>ren</i> 11p	m-1135pm	Ĩ	MF	:30(\$1,100.00	) 0.00 <i>NM</i>		
	ee MG 41		LATE NEWS								
23 KSN		2-08/06/12 C	Olympics Late New	s 3 11p	m-12:35am		M	:30 \$1,100.0	0 0.00 NM		
	MG]	0.00/00/40.0	N	- 0 44	10.05			00 01 100 0			
⊕ M	V 08/06/1  G for 41. <sup>-</sup> /IG]		Olympics Late New	s 3 11p	m-12:35am		M	:30 \$1,100.0	0 0.00 NM		
Week: 08	8/07/12	08/13/12	M		\$1,100.00	0.00					
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Week: 08		09/03/12	MTWTF		\$1,100.00	0.00	.20	1 61 100 001	0.00 NA	_	<b>60.000.00</b>
E42 KSNV	/ 08/18/	12 09/01/12	Sa-Su News 3 at Sa-Su News 3 a		11pm-1135	pmS-	- :30	1 \$1,100.001	0.00 NM	3	\$3,300.00
NEWS	3 NIGH	TSIDE									

Print Date: 08/06/12 11:11:10 Page 7 of 9

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch S	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots Rate Pri	Rtg Type S	pots	Amount
E 42 KSNV 0	8/18/12	09/01/12	Sa-Su News 3 at	ElevenCM	11pm-1135pm	S-	:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
NEW/C 2 N	HOUTOI	\_	Sa-Su News 3 at	Eleven							
NEWS 3 N Start I		nd Date	Weekdays	Spots/Week	Rate	Rating					
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Week: 08/20/		8/26/12	S-		\$1,100.00	0.00					
Week: 08/27/	/12 09	9/02/12	S-	1	\$1,100.00	0.00	1 1				
E 43 KSNV 0	8/19/12	09/02/12	Sa-Su News 3 at	ElevenCM	11pm-1135pm	S	:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
			Sa-Su News 3 at	Eleven							
NEWS 3 N					-						
Start I		nd Date	<u>Weekdays</u> S	Spots/Week		Rating					
Week: 08/13/ Week: 08/20/		8/19/12 8/26/12	S		\$1,100.00 \$1,100.00	0.00 0.00					
Week: 08/27		9/02/12	S		\$1,100.00	0.00					
			The Tonight Show		1135p-1237a	MTWTF	:30	1 \$425.001	0.00 NM	16	\$6,800.00
L 44 NOIW 0	10/01/12	00/00/12	Tonight Show	V	1100p 1207a	1-11 W 1 1	.00	1 ψ420.001	0.00 14141	10	ψ0,000.00
COMMEN TONIGHT			B LINES A THRU	В							
Start I	Date E	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 08/07		8/13/12	M	1	\$425.00	0.00			- 1		
Week: 08/14		8/20/12	MTWTF	5	\$425.00	0.00					
Week: 08/21 Week: 08/28		8/27/12 9/03/12	MTWTF MTWTF	5 5	\$425.00 \$425.00	0.00 0.00			- 1		
			Late Night w/Falle		1237a-136am		:30	2 \$225.001	0.00 NM	17	\$3,825.00
L43 KSNV 0	00/07/12	09/03/12	Late Night w/Fall		1237 a-130aili	MI WIF	.50	2 \$225.001	0.00 14101	17	\$3,025.00
COMMEN LATE NIG			B LINES A THRU								
Start I	Date E	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/07	7/12 0	8/13/12	M	2	\$225.00	0.00					
Week: 08/14		8/20/12	MTWTF	5	\$225.00	0.00			1		
Week: 08/21		8/27/12 9/03/12	MTWTF MTWTF	5 5	\$225.00 \$225.00	0.00			1		
Week: 08/28 E 46 KSNV 0			Saturday Night Li		1130pm-1:02a	200,000,000	:30	2 \$1,400.001	0.00 NM	6	\$8,400.00
L 40 ROIV 0	00/10/12	00/01/12	Saturday Night L		1100piii 1.020	3111	.00	2 \$1,400.001	0.00 11111	Ü	ψο, 400.00
SATURDA	AY NIGH	ΓLIVE	, ,						1		
Start	Date E	nd Date	Weekdays	Spots/Week	Rate	Rating					
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Week: 08/20		8/26/12	S-		\$1,400.00	0.00			1		
Week: 08/27		9/02/12	S-		\$1,400.00	0.00				-	
E 47 KSNV 0	08/19/12	09/02/12	Sports Night in L		Sun 1135p-12	200aS	:30	1 \$400.001	0.00 NM	3	\$1,200.00
SPORTS	NIGHT IN	JIAS VE	Sports Night in L	as vegas					- 1		
Start		nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13		8/19/12	S	1	\$400.00	0.00			-		
Week: 08/20		8/26/12	S	1	\$400.00	0.00			- 1		
Week: 08/27	7/12 C	9/02/12	S	1	\$400.00	0.00					
E48 KSNV 0	08/03/12	08/13/12	Olympics Daytim		9am-4pm	MTWTF	:30	10 \$1,200.003	0.00 NM	30	\$36,000.00
		V.TO 011	Olympics Daytin						- 1		
OLYMPIC			B LINES A THRU	В							
Start		nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/31	Political Control of the Control of	8/06/12	MF	10	\$1,200.00	0.00			- 1		
Week: 08/07	7/12 0	8/13/12	MTWTF	20	\$1,200.00	0.00					
E49 KSNV (	08/04/12	08/04/12	Olympics Daytim Olympics Daytim		4am-6pm	S-	:30	6 \$1,700.003	0.00 NM	6	\$10,200.00
OLYMPIC	DAYTIM	1E									
		End Date	Weekdays	Spots/Week	-	Rating			- 1		
Week: 07/30		08/05/12	S-		\$1,700.00	0.00					
			Olympics Daytim Olympics Daytin		4am-6pm	S	:30	6 \$1,700.003	0.00 NM	6	\$10,200.00
OLYMPIC	DAYTIN	ΊE									
G 500 300 Bill 2005		End Date	Weekdays	Spots/Week	No. of the second secon	Rating			- 1		
Week: 07/30	0/12 (	08/05/12	S	6	\$1,700.00	0.00			- 1		

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**KSNV** 

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

**OBAMA 4 AMERICA** 

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Olympics Daytime WEEKEND   Olympics Daytime WEEKEND   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Olympics Daytime   Weekdays   Spots/Week   Rate   Start Date   Star		Start	End	Inventory Code		Start/End	Γime Da	ys	Len Spo	ASSESSMENT OF THE PARTY OF THE		Rtg Type S	Spots	Amount
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Special Children   Description   Descripti		100 C C C C C C C C C C C C C C C C C C		Control of the Contro								- 1		
2 KSNV 073011-20805172 Oympics Daytime Weekend 4am-6pm				1.7		A	0.00							
See MC 50.7   7 KSNN V80411/2 08/11/12   Olympics Daytime Weekend 4am-6pm				AV 100 AV	CONTRACTOR OF THE PARTY OF THE									
7 KSMV 08/04/12-08/04/12 Olympics Daytime Weekend 4am-6pm				iympics Daytime v	veekena 4am	-орт			5	u	:30(\$1,700.00)	0.00 /////		
MS for 50.2 08105				lumpica Dautima l	Modrand 4em	Com					-20 £1 700 00	0.00 NIM		
Start Date   Find Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Company   Spots/Week   Start Date   Start				lympics Daytime v	veekend 4am	-opm		100000	Sa-	_	.30 \$1,700.00	U.UU INIVI		
OLYMPIC DAYTIME														
Start Date   End Date   Weekdays   Spots/Week   St. 700.00   St. 700	KSNV 0	08/11/1	2 08/11/12			4am-6pm		S-	:30	5	\$1,700.003	0.00 NM	5	\$8,500.0
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E-52 KSNV 08/11/12 08/11/12   Olympics Daytime WeeKRND   OLYMPIC DAYTIME A   Sunt Date   End Date   Weekdays   Spots/Week   Rate   Rating   New Color   Olympics Daytime WEEKEND   Olympics Daytime WEEKEND   Olympics Daytime WEEKEND   Olympics Daytime Weeklam   Ann-6pm						and the second second	30 TO 1 TO							
OLYMPIC DAYTIME A   Start Date   Start Dat						\$1,700.00	0.00							
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Week: 08/06/12   08/12/12   01/mpics Daytime Week6M				Mookdova	Cnoto / Mook	Data	Detine							
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NFL CONDITION   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start D		available of the				consumed by the second						- 1		
Olympics Daytime WEEKEND (7:00 AM-3:00 PM)								c	.30	1	\$1.700.003	0.00 NIM	4	\$6,800.0
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	KONV U	30/12/1	2 00/12/12					3	.50	-	\$1,700.003	U.UU INIVI	4	\$0,000.0
Start Date   Gend Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Gend Date	OLYMPIC	DAYT	IME B	Olympics Daytin	ic WLLINLIND	(7.00 7111 0.1	00 1 101)							
Week: 08/06/12				Weekdays	Spots/Week	Rate	Rating							
Olympics Primetime			The second second second		4									
OLYMPIC PRIMETIME   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date	KSNV 0	08/03/1	2 08/06/12	Olympics Primeti	me CM	7pm-12am	M	-FS-	:30	1	\$6,000.003	0.00 NM	1	\$6,000.0
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E 55 KSNV 08/19/12 08/19/12 NFL Football NFL CAROLINA @ JETS Start Date End Date Weekdays Spots/Week Rate Rating NFL CAROLINA @ JETS Start Date End Date Weekdays Spots/Week Rate Rating News 3 in Prime NEWS 3 Start Date End Date News 3 Live in Prime CM 7-10pm	120													
NFL   IND    AND   LIS							0.00							
NFL INDIANAPOLIS @ PITT   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   S3,200.00   0.00	KSNV 0	08/19/1	2 08/19/12		CM	1P-9PM		S	:30	1	\$3,200.001	0.00 NM	1	\$3,200.0
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NFL CAROLINA @ JETS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				NFI Football				5	:30	1	\$3 200 001	0.00 NM	1	\$3,200.0
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E 57 KSNV 08/19/12 08/26/12 News 3 Live in Prime CM 7-10pmS :30 1 \$1,100.002 0.00 NM News 3 in Prime  NEWS 3  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 08/13/12 08/19/12S 1 \$1,100.00 0.00   Week: 08/20/12 08/26/12S 1 \$1,100.00 0.00   N 58 KSNV 08/18/12 08/18/12 To the Point - PM	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
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Week: 08/20/12         08/26/12        S         1 \$1,100.00         0.00           N 58 KSNV 08/18/12 08/18/12 To the Point - PM To the Point - To the Poi														
N   S   KSNV   08/18/12   08/18/12   To the Point - PM				·		. ,								
To the Point    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating								5-	.30	1	\$375,001	0.00 NM	1	\$375.0
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Week: 08/13/12       08/19/12      S-       1       \$375.00       0.00         N 59 KSNV 08/19/12 08/19/12 LAW & ORDER (LF) CM Law & Order (LF)       Sat 1-2am / Sun 1;S       :30       1       \$225.001       0.00 NM         Start Date End Date Weekdays Spots/Week Rate Rating         Week: 08/13/12 08/19/12S 1 \$225.00 0.00         N60 KSNV 08/07/12 08/10/12 Olympics Late News 3 CM Late News 3 CM Late News during Olympics       11pm-12:35am -TwTF       :30       4       \$1,100.007 0.00 NM         COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 NIGHTSIDE         Start Date End Date Weekdays Spots/Week Rate Rating	Start	Date	End Date		Snots/Meek	Rate	Rating							
N 59 KSNV 08/19/12 08/19/12 LAW & ORDER (LF) CM Sat 1-2am / Sun 1;S :30 1 \$225.001 0.00 NM Law & Order (LF)  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 08/13/12 08/19/12S 1 \$225.00 0.00  N 60 KSNV 08/07/12 08/10/12 Olympics Late News 3 CM 11pm-12:35am -TwTF :30 4 \$1,100.007 0.00 NM Late News during Olympics  COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating					1	(8)	_							
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N 60 KSNV 08/07/12 08/10/12 Olympics Late News 3 CM 11pm-12:35am -TwTF :30 4 \$1,100.007 0.00 NM  Late News during Olympics  COMMENTS APPLY TO SUB LINES A THRU B  NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating						Andrew Colores Colores								
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				-1W1F					.00		<b>#</b> C 22.12	0.00.117		
N61 KSNV 08/05/12 08/05/12 CM 4am-6pmS :30 2 \$0.0016 0.00 NM	KSNV (	08/05/	12 08/05/12		CM	4am-6pm		5	:30	2	\$0.0016	0.00 NM	2	\$0.0

Print Date: 08/06/12 11:11:10 Page 9 of 9

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

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Product Desc:

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Len Spots

KSNV

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Ln Ch Start End Inventory Code Break Start/End Time

Days

Rate Pri Rtg Type Spots

Amount

Olympics Daytime Weeke

Olympics Daytime WEEKEND

EXTRA SPOTS WHICH AIRED IN ERROR

<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12 Weekdays ----S Spots/Week 2

Rate R \$0.00

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Totals

677 \$512,525.00